



Introducing the Mascots of Milano Cortina 2026

February 2024

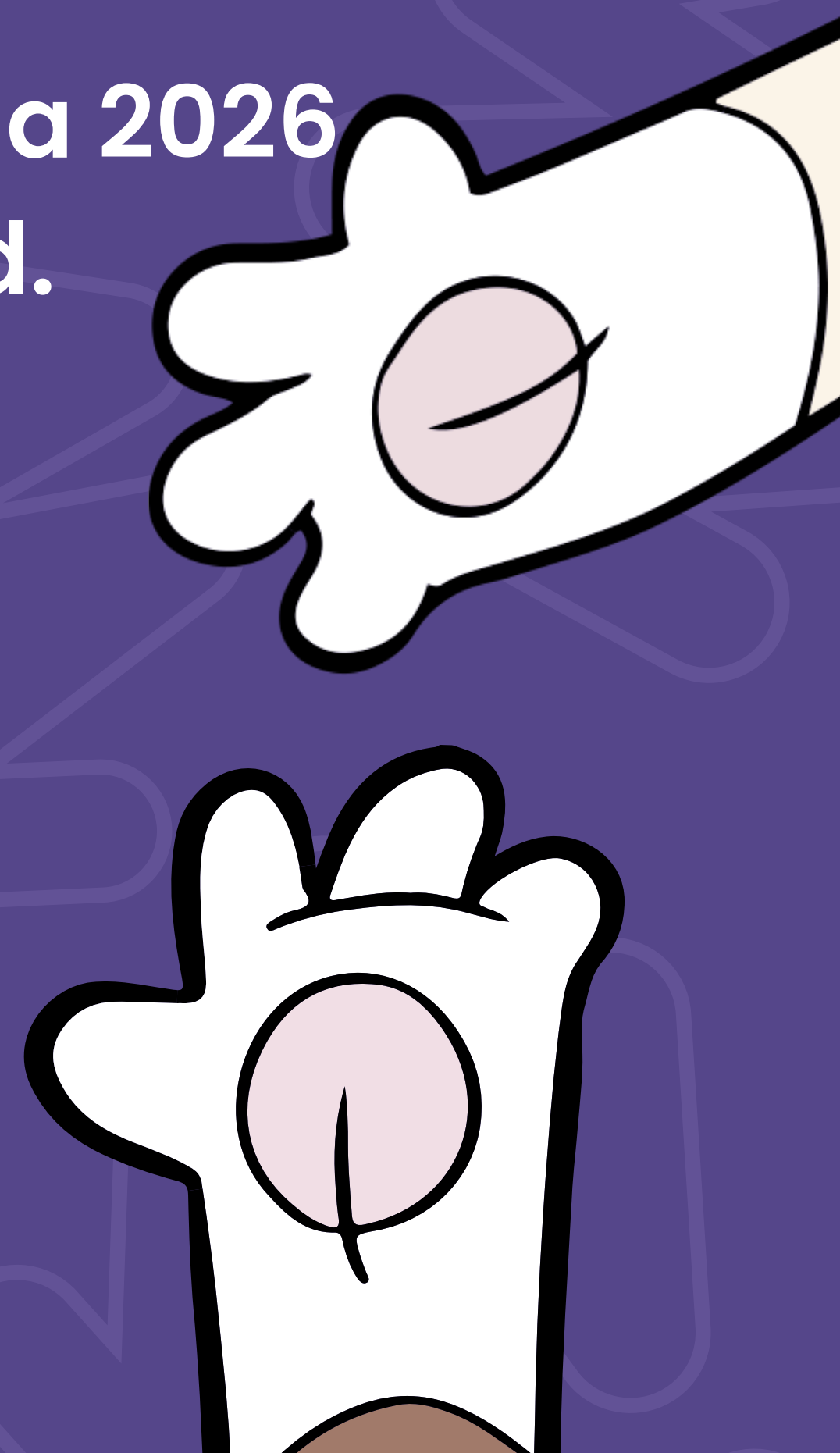
© 2024 – The Milano Cortina 2026 Organising Committee for the Olympic and Paralympic Winter Games – All Rights Reserved.



Mascots are fundamental to the Olympic and Paralympic Games because of the key role they play in their identity. They are meant as a distinctive element of the Games, which goes beyond the playfulness of the character.

Our Mascots embody the Italian spirit of Milano Cortina 2026 in welcoming athletes and fans from all over the world.

They promote Italian culture, spreading its values and traditions. They play the role of ambassadors of the Games, and have the task of educating and raising awareness among children and adults, while giving the Games a festive atmosphere and creating an emotional bond with them.



Once upon a time...

Once upon a time there was a magical place of rare beauty, nestled between the valleys and the mountains. A forest covered with soft snow in winter and almost always kissed by the sun. Here, on a spring day, two stoats were born.

The two little siblings soon set out to discover the world that awaited them in all its beauty outside their den. Spring gave way to summer and then autumn, and soon the landscape started to turn white. When they saw the snow, the stoats started playing in it, like any puppy would do, tumbling down mountain slopes, throwing snowballs...

One fine winter day, as they woke up, the two stoats saw a new light in the distance, one they had never seen before. Intrigued, they looked into each other's eyes and, without a word, they decided to let their curiosity guide them and to go in search of that light, shining not far from where they were. They dashed off, teasing each other a little along the way... It was the start of a journey full of discovery, excitement and joy.

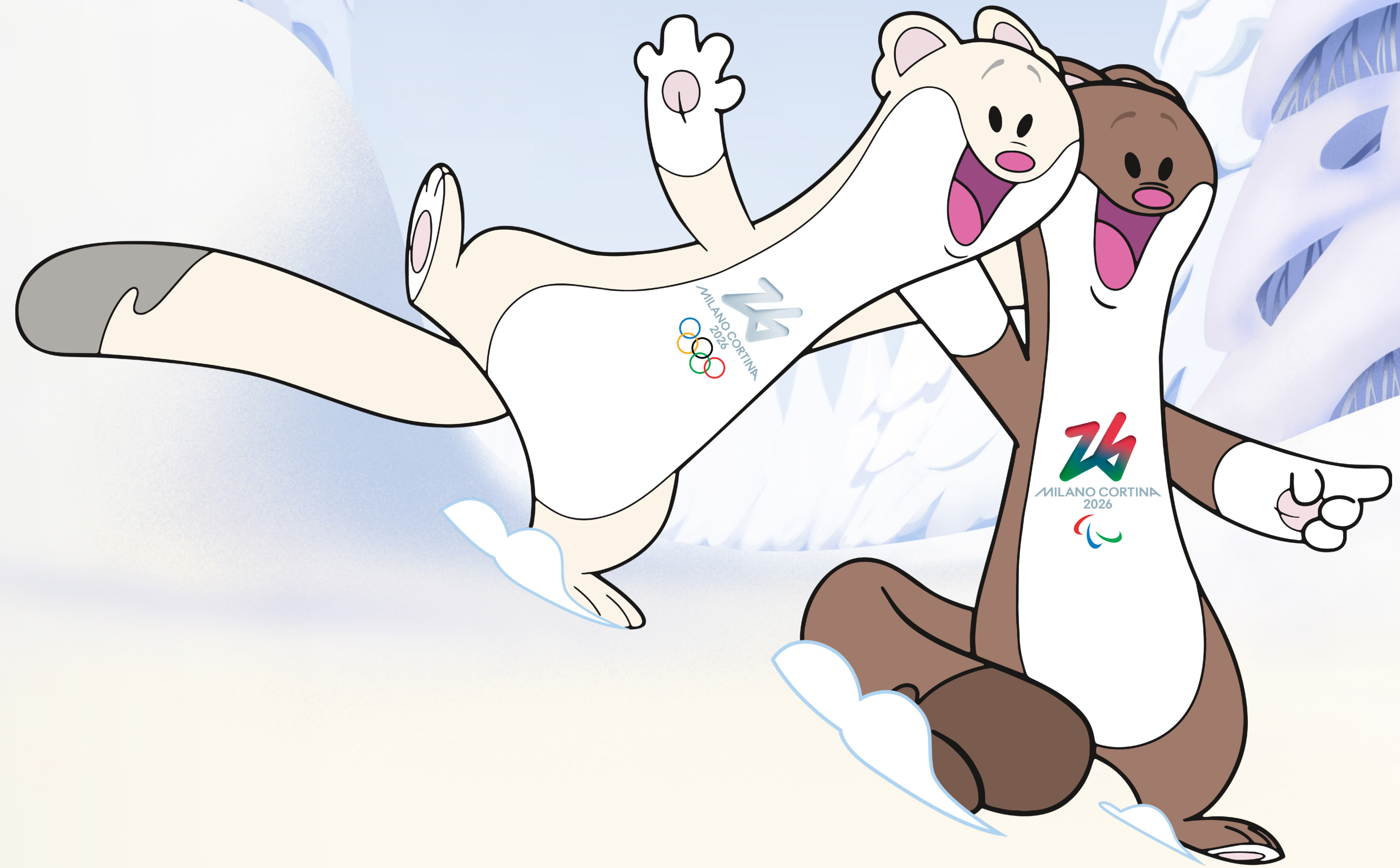
It was the light of the Olympic and Paralympic Winter Games Milano Cortina 2026.



Symbol of the Italian Spirit

Stoats, with their liveliness, agility and speed, are the ideal animals to embody the contemporary Italian spirit guiding the Olympic and Paralympic Winter Games Milano Cortina 2026: they are curious by nature, have the surprising ability to change the colour of their fur according to the seasons, and the resilience necessary to adapt to a challenging habitat such as the mountains. They will be the ones leading us to a future that is respectful of the environment and of differences, ever more sustainable and brighter.

The stoats of Milano Cortina 2026 are the first openly Gen Z Mascots. They have an active and proactive character, an ingenious and inventive attitude, a vital and resilient spirit. Their innate problem-solving skills enable them to face challenges with confidence and optimism, eager to assert their role as protagonists in the world to come.





We are Tina and Milo, the two mascots of the Olympic and Paralympic Winter Games Milano Cortina 2026.

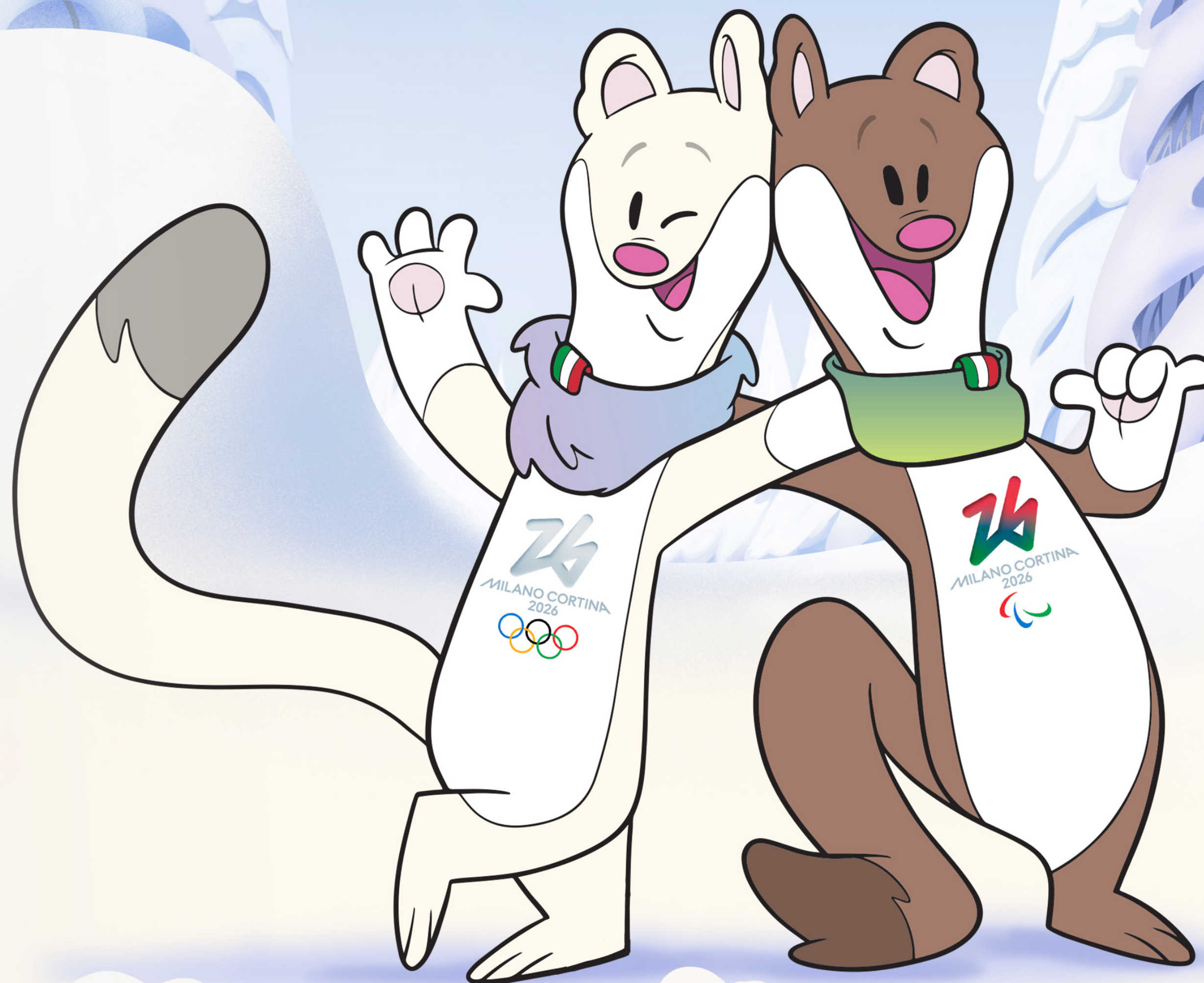
Guess where our names come from? They are inspired by the places we have been calling our home since we were born. Tina is short for Cortina, and Milo for Milano. It wasn't hard, right?

They're simple names, easy to remember and to pronounce for everyone. A very useful thing, given that the Olympic and Paralympic Winter Games Milano Cortina 2026 will involve people from all over the world.

They're fun and positive... Just like us!

Four letters, and that's it.

We can't wait for the Games to begin, and to welcome all of you. Give us a shout when you're here!



Tina, the Olympic Mascot

Hello everyone, my name is Tina and I am very happy to introduce myself. I was born in the mountains of Italy, among the green of summer meadows and the white of winter snow. I have a brother called Milo to whom I am very close: I spent all my childhood with him.

A few years ago I decided to move to the city because I have always been attracted to novelty and the unknown. I was taught that differences are an asset and that we can only grow if we approach those we meet along the way with respect, openness and curiosity. I like to explore, to try new things, to change.

I like it when people tell me that I am a dreamer. It's true, for me only those who dream can change the world and that's what I try to do, in my own small way, every day. Nature is my home and even though I live in the city now, I do everything I can to protect it and keep it as beautiful as it was when I was born.

See you soon, and remember that dreams are the most beautiful thing we have!



Milo, the Paralympic Mascot

Hello, hello, it's great to meet you! My name is Milo and I live in the mountains.

Not much of an introduction, eh? It's just that I'm not the type who spends a lot of time thinking and reflecting on the world like my sister Tina does... I'm more hands-on, I like to create, fix, assemble, disassemble, invent... building artefacts with wood from the forest is one of the first things I learnt to do.

When I'm not creating masterpieces, I'm always out and about. I run, jump and climb my beloved trees, which I know like the back of my tail. The only thing I can't stand is when someone harms the mountains, I can't take it. They are my home, they belong to all of us, and there is no reason not to protect them.

Oh, I forgot, I was born without a leg, but it was never a big problem for me and I learnt to use my tail instead, perhaps because I was always taught that obstacles, if you take a good look at them and understand how to approach them, become super trampolines!

P.s. If you hear a bit of a commotion, come and have a look... it's very likely that I'll be there.

Milo

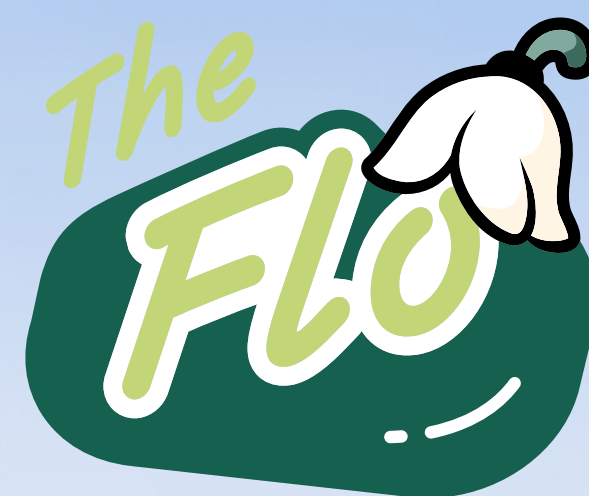


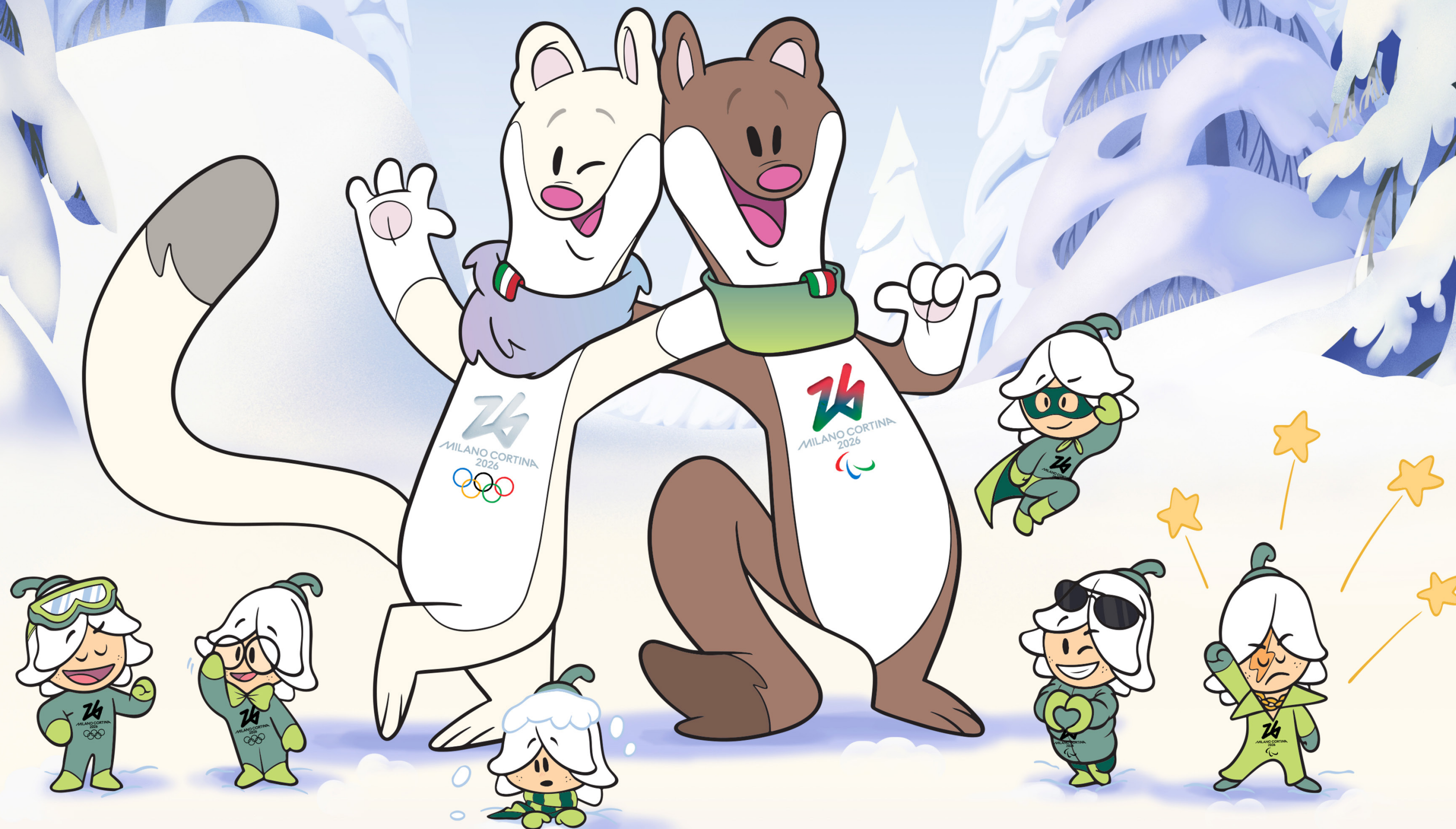
The Flo, their friends

Here we are, pleased to meet you! We are six friends, and we are inseparable. We all have our own name, but you can call us the Flo. We are a team, and like any team, each of us has a strength and a role to play, but what unites us is our love for the outdoors and for fun.

OK, we are little flowers but that doesn't mean we want to stand still like trees. We like to travel, play, discover new things and make friends. And speaking of friendship... this year we changed our habits a bit and came out from the snow a little earlier than usual. Do you know who we found when we pulled our little white heads out of the snow?

Tina and Milo! They told us that they had seen a light not far from where we were and wanted to go and check where it came from.







For further questions, please contact Fondazione Milano Cortina 2026:
media@milanocortina2026.org



Worldwide Olympic and Paralympic Partners



Olympic and Paralympic Premium Partners



Olympic and Paralympic Partners



Olympic and Paralympic Sponsors



Official Supporters

HERBALIFE KÄSSBOHRER ITALIA OTTOBOCK VALTELLINA TASTE OF EMOTION