



THE MILANO CORTINA 2026 MASCOTS

Stoats: resilience, vitality, dynamism. The symbols of the vibrant and dynamic Italian Spirit

Stoats, with their liveliness, agility and speed, are the ideal animals to embody the contemporary Italian spirit guiding the Olympic and Paralympic Winter Games Milano Cortina 2026: they are curious by nature, have the surprising ability to change the colour of their fur according to the seasons, and the resilience necessary to adapt to a challenging habitat such as the mountains. They will be the ones leading us to a future that is respectful of the environment and of differences, ever more sustainable and brighter.

Their names are the diminutives of those of the two host cities: Tina for Cortina and Milo for Milano. Short names, easily pronounced and memorable, they are Italian but also used in other countries.

Young, different, united.

The stoats of Milano Cortina 2026 are the first openly Gen Z Mascots. Like young people, they have an active and proactive character, an ingenious and inventive attitude, a vital and resilient spirit. Their innate problem-solving skills enable them to face challenges with confidence and optimism. Our stoats are two cheerful and easy-going teenagers, energetic, determined and strong-willed, sometimes charmingly irreverent towards adults and eager to assert their role as protagonists in the world to come.

The stoats of Milano Cortina 2026 are two siblings, which is why they are similar, but not identical. They both have features that make them unique. Far from expressing a clear gender differentiation, the two stoats are bearers of two different and complementary energies: one more feminine, the other more masculine. Even the colours are different, inspired by the coat that these animals don over the seasons: brown in summer and white in winter. The choice of proposing these two different colours – as well as making it easier to distinguish them – has also a symbolic value: the mountain is an environment to be protected, experienced and valued not only in winter, but throughout the year – the two colours are there to remind us of this. In addition, difference is an



asset for us, especially when it conveys the values of complementarity and cooperation. The two stoats embody a positive relationship, built through collaborative actions meant to achieve common goals.

Once upon a time...

Once upon a time there was a magical place of rare beauty, nestled between the valleys and the mountains. A forest covered with soft snow in winter and almost always kissed by the sun. Here, on a spring day, two stoats were born. Their parents decided to name them Tina and Milo. The two little siblings soon set out to discover the world that awaited them in all its beauty outside their den. Spring gave way to summer and then autumn, and soon the landscape started to turn white. When they saw the snow, the stoats started playing in it, like any puppy would do, tumbling down mountain slopes, throwing snowballs...

After some time, the winter passed, and the two decided to say goodbye to each other, to follow their own paths. Tina, guided by her passions and her innate desire for discovery, went down to the city; Milo preferred to stay in the mountains, the place where his roots were. From then on, the two siblings lived apart, embarking on many different adventures that shaped their characters. But every year, in winter, they reunite in their birthplace, in the same den they shared when they were young.

One fine winter day, as they woke up, the two stoats saw a new light in the distance, one they had never seen before. Intrigued, they looked into each other's eyes and, without a word, they decided to let their curiosity guide them and to go in search of that light, shining not far from where they were. They dashed off, teasing each other a little along the way... It was the start of a journey full of discovery, excitement and joy, that led them to some of the most beautiful places in the area. New places they had never seen appeared before them, with all the beauty of novelty. They also noticed strange paths, equipment and tracks, that immediately became the stage for their playful acrobatics – their familiarity with the snow and the mountains allowed them to try many new games (they had heard that humans call them sports...). They decided to stay there for a while, sure that something unique would soon happen there, a memorable event for future generations, a celebration that they wouldn't have missed for the world. The days passed and the two stoats never stopped playing... they never had so much fun!



Their liveliness was contagious and also very... noisy. Perhaps this was why, all of a sudden, six little Snowdrops emerged from under the snow, woken up by the cheerful bustle. The little flowers, still sleepy from the long winter, were stretching their stems when they became aware of the presence of the two stoats. After a brief introduction, they decided to join them in this exciting adventure. The new group of friends set off: the destination was near and the desire to reach it was great.

Step by step, game after game, joke after joke, the group of friends reached the light that had guided their journey, and the secret was revealed. It was the light of the Olympic and Paralympic Winter Games Milano Cortina 2026: there were many smiling people from all over the world, different but united, just like them! What to do? Simple: do the honours and join in this great celebration. The two stoats looked at each other with a complicit smile, turned towards the six little flowers who were jumping around with joy, and in an instant everything was clear. "This is it," they said, "let the fun begin!"

Tina and Milo

Guess where our names come from? They are inspired by the places we have been calling our home since we were born. Tina is short for Cortina, and Milo for Milano. It wasn't hard, right?

They're simple names, easy to remember and to pronounce for everyone. A very useful thing, given that the Olympic and Paralympic Winter Games Milano Cortina 2026 will involve people from all over the world.

They're fun and positive... Just like us!

Four letters, and that's it.

We can't wait for the Games to begin, and to welcome all of you. Give us a shout when you're here!

TINA: OLYMPIC MASCOT

Hello everyone, my name is Tina and I am very happy to introduce myself. I was born in the mountains of Italy, among the green of summer meadows and the white of winter snow. I have a brother called Milo to whom I am very close: I spent all my childhood with him. A few years ago I decided to move to the city because I have always been



attracted to novelty and the unknown. I was taught that differences are an asset and that we can only grow if we approach those we meet along the way with respect, openness and curiosity. I like to explore, to try new things, to change. Every winter, however, nothing can keep me from returning to my beloved mountains to have fun with my brother and friends. I am passionate about art and music – lately I have even learnt to play a few instruments – and in the city I have been able to attend shows and concerts that have introduced me to the power of beauty, to its transformative force. I like it when people tell me that I am a dreamer. It's true, for me only those who dream can change the world and that's what I try to do, in my own small way, every day. Nature is my home and even though I live in the city now, I do everything I can to protect it and keep it as beautiful as it was when I was born. I love beauty in all its forms, but the beauty that fascinates me most is that of the people around me. I like to share my projects with those who, like me, believe that the future will be a beautiful place to live. What do I think of my brother Milo? There is so much to say, but I'll leave him to introduce himself, I don't want to spoil the surprise... if you can find him!

See you soon, and remember that dreams are the most beautiful thing we have!

MILO: PARALYMPIC MASCOT

Hello, hello, it's great to meet you! What can I say about me? My name is Milo and I live in the mountains. Not much of an introduction, eh? It's just that I'm not the type who spends a lot of time thinking and reflecting on the world like my sister Tina does... I'm more hands-on, I like to create, fix, assemble, disassemble, invent... building artefacts with wood from the forest is one of the first things I learnt to do. For some time now, I have been specialising in making musical instruments: it's fun to invent new ones and have my sister try them out. She has been playing them with some success lately, I have to admit. When I'm not creating masterpieces, I'm always out and about. I run, jump and climb my beloved trees, which I know like the back of my tail. It's true, sometimes I get a little over-excited, but what can you do... it's my nature! My passion for pranks is known (or should I say feared?) throughout the area. I like to have fun, and making my friends laugh makes me happy. I am crazy about games that can be played in the snow and I like to organise competitions and tournaments with my friends. I'm competitive, but I also know how to lose (although I don't like it that much...). They say I am kind and hospitable, good-natured and patient, and since these are all good things, I agree with those who say so! The only thing I can't stand is when



someone harms the mountains, I can't take it. They are my home, they belong to all of us, and there is no reason not to protect them. Oh, I forgot, I was born without a leg, but with a little ingenuity and a lot of willpower I learnt to use my tail instead. It was never a big problem for me, perhaps because I was always taught that obstacles, if you take a good look at them and understand how to approach them, become super trampolines!

Whatever, I've talked too much for my liking, I'll go back to playing.

See you around!

p.s.: If you hear a bit of a commotion, come and have a look... it's very likely that I'll be there.

THE FLO

Here we are, pleased to meet you! We are the snowdrops, in case you were wondering... We are six friends, and we are inseparable. We all have our own name, but you can call us the Flo. We are a team, and like any team, each of us has a strength and a role to play, but what unites us is our love for the outdoors and for fun. We live in the mountains – we love it here and we hope to pass on to you all our passion for nature and its wonders. In winter, we usually rest under the snow to save our energy for spring and summer. In these two seasons we give our best and we don't let anyone or anything stop us! OK, we are little flowers but that doesn't mean we want to stand still like trees. We like to travel, play, discover new things and make friends. And speaking of friendship... this winter we changed our habits a bit and came out from the snow a little earlier than usual.

As we stood quietly in the snow, we heard a cheerful bustle around us. It took us a moment to tell each other that we had had enough rest, and by mutual agreement (helping each other, as always!) we came out. Do you know who we found when we pulled our little white heads out of the snow? Tina and Milo, two very nice stoats who were playing nearby. We greeted each other, introduced ourselves, and in a second we became great friends. You know, friendship is like a rainbow: sudden and beautiful! They told us that they had seen a light not far from where we were and wanted to go and check where it came from. At first, the two stoats seemed a little dubious, saying that it would be a long journey to unfamiliar places and that since we are small and delicate, perhaps it would be more prudent not to follow them. Hahaha! That's a good one – we replied. You see us as these tender and helpless little things, but put us to the



test! Do you know what our motto is? "He who pierces the snow is capable of anything!" As fast as a drop of rain falling from the sky, we were already on our way to this fantastic new adventure, all together, as we like it. What Tina and Milo don't know yet is that we are slightly mischievous... something tells me they will realise this soon!